



McCann Worldgroup provides marketing solutions that transform our clients' brands and grow their businesses. Clearly, understanding and truly connecting with consumers is key to achieving this objective. Through diversity of background and cultural experience, we achieve diversity of thought and ultimately great ideas and winning solutions. Simply stated, diverse inclusion in our workplaces and in our supplier relationships stimulates the creativity, innovation and collaboration and ultimately performance essential to our success. As a global communications company reaching out daily to consumers in over 120 countries, no one understands this better than we do.

## Worldgroup Diversity



Over the past several years, McCann Worldgroup has built a reputation as a Diversity & Inclusion leader by setting goals, measuring benchmarks and launching ambitious training programs. Our success depends on your participation and support. For more information go to:

<http://worldgroupdiversity.tumblr.com/>

## IPG MERGE



MERGE is an acronym for the Multicultural Employee Resource Groups for Excellence, a diverse group of colleagues from IPG corporate and agency offices who are working to bring people together in support of diversity and inclusion in the workplace and marketplace. MERGE includes national and local Business Resource Groups (BRGs) as well as national and local MERGE councils comprised of the leaders of all BRGs. For more information, go to: <http://merge.interpublic.com/>